



Graphic Designer

Remote, working on Eastern Time Zone hours

Summary

Gray Area is the Hub of House Music Culture & Discovery. Our mission is to unite the international house music community. We curate events that reveal new and exciting talent to dancers across the planet. Our digital content is a powerful discovery tool that connects fans to the stories of their favorite artists. And our event discovery platform expands global event brands and festivals to new territories.

We are looking for a **Graphic Designer** to create and produce high-quality visual designs for various projects spanning brand, paid media, and social. Your responsibilities will include collaborating with senior designers, marketing and project managers to understand project requirements, create visual concepts, design and produce templates, and ensure that all final designs meet the project's specifications.

A lot of people can do the work. We're looking for someone genuinely enthusiastic about dance music and Gray Area's mission, and who wants to build something ground-breaking in the music industry.

Details

- Contract
- Remote or Hybrid Location: Work from Home on Eastern Time Zone hours

What You'll Do

- Collaborate with senior designers, project managers, and clients to understand project requirements
- Create visual concepts and designs using industry-standard software, such as Adobe Creative Suite
- Produce high-quality designs for various projects, including advertising, branding,, and digital media
- Design and produce layouts for social and digital media, including promotional, sales, and educational assets
- Ensure that all final designs meet the project's specifications, including color, resolution, and file formats
- Participate in design critiques and provide constructive feedback to other team members

- Stay up-to-date with design trends and software updates to ensure that all designs are current and effective
- Manage multiple projects simultaneously and meet tight deadlines

Preferred Experience & Qualities:

- Cares deeply about Gray Area's mission and eager to help grow one of the most exciting brands in house music
- Experience in music event marketing strongly preferred
- Bachelor's degree in graphic design or a related field preferred
- Strong proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign
- Basic knowledge of motion design and video editing is advantageous but not required
- Strong design skills and a portfolio of high-quality work
- Excellent attention to detail and ability to follow project specifications
- Strong communication and collaboration skills
- Ability to manage multiple projects simultaneously and meet tight deadlines
- *Required: ability to work on Eastern Time Zone hours*

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